



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965844-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
American Crossroads NH	American Crossroads	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	965844	WOC10036040

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/30/12	5a Eyeopener	5-6a	22222--	:30	10	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 22222-- 10 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB W 10/24/12 5:38 AM 5a Eyeopener 5-6a :30 USPRTV25ACH \$1,600.00 NM									
1 WCVB W 10/24/12 5:57 AM 5a Eyeopener 5-6a :30 USPRTV25ACH \$1,600.00 NM									
3 WCVB Th 10/25/12 5:13 AM 5a Eyeopener 5-6a :30 USPRTV25ACH \$1,600.00 NM									
4 WCVB Th 10/25/12 5:57 AM 5a Eyeopener 5-6a :30 USPRTV25ACH \$1,600.00 NM									
5 WCVB F 10/26/12 5a Eyeopener 5-6a :00 <del>\$1,600.00</del> NM									
See MG 3.6,3.7,3.8,3.9,3.10,3.11									
6 WCVB F 10/26/12 5:12 AM 5a Eyeopener 5-6a :30 USPRTV25ACH \$1,600.00 NM									
2	10/24/12	10/30/12	6a Eyeopener	558-7a	22222--	:30	10	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 22222-- 10 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB W 10/24/12 6:24 AM 6a Eyeopener 558-7a :30 USPRTV25ACH \$3,500.00 NM									
1 WCVB W 10/24/12 6:42 AM 6a Eyeopener 558-7a :30 USPRTV25ACH \$3,500.00 NM									
3 WCVB Th 10/25/12 6:30 AM 6a Eyeopener 558-7a :30 USPRTV25ACH \$3,500.00 NM									
4 WCVB Th 10/25/12 6:59 AM 6a Eyeopener 558-7a :30 USPRTV25ACH \$3,500.00 NM									
5 WCVB F 10/26/12 5:59 AM 6a Eyeopener 558-7a :30 USPRTV25ACH \$3,500.00 NM									
6 WCVB F 10/26/12 6:38 AM 6a Eyeopener 558-7a :30 USPRTV25ACH \$3,500.00 NM									
3	10/24/12	10/30/12	Good Morning America	658-9a	11111--	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 11111-- 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/24/12 8:29 AM Good Morning America 658-9a :30 USPRTV25ACH \$4,000.00 NM									
2 WCVB Th 10/25/12 Good Morning America 658-9a :00 <del>\$4,000.00</del> NM									
See MG 3.6,3.7,3.8,3.9,3.10,3.11									
3 WCVB F 10/26/12 Good Morning America 658-9a :00 <del>\$4,000.00</del> NM									
See MG 3.6,3.7,3.8,3.9,3.10,3.11									
4	10/24/12	10/30/12	LIVE WITH KELLY & MIC	9A-10A	22222--	:30	10	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 22222-- 10 \$800.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965844-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads NH	American Crossroads	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/24/12	10/30/12	LIVE WITH KELLY & MICHAEL	9A-10A	22222--	:30	10	\$800.00	NM
10/24/12 10/30/12 22222-- 10 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB W 10/24/12 9:40 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 USPRTV25ACH \$800.00 NM 1 WCVB W 10/24/12 9:54 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 USPRTV25ACH \$800.00 NM 3 WCVB Th 10/25/12 9:29 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 USPRTV25ACH \$800.00 NM 4 WCVB Th 10/25/12 9:59 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 USPRTV25ACH \$800.00 NM 6 WCVB F 10/26/12 9:42 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 USPRTV25ACH \$800.00 NM 5 WCVB F 10/26/12 9:53 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 USPRTV25ACH \$800.00 NM									
5	10/24/12	10/30/12	The View	1058-12n	22222--	:30	10	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/12 10/30/12 22222-- 10 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/24/12 10:59 AM The View 1058-12n :30 USPRTV25ACH \$2,500.00 NM 2 WCVB W 10/24/12 11:43 AM The View 1058-12n :30 USPRTV25ACH \$2,500.00 NM 3 WCVB Th 10/25/12 The View 1058-12n :00 <del>\$2,500.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11 4 WCVB Th 10/25/12 11:47 AM The View 1058-12n :30 USPRTV25ACH \$2,500.00 NM 5 WCVB F 10/26/12 11:45 AM The View 1058-12n :30 USPRTV25ACH \$2,500.00 NM 6 WCVB F 10/26/12 11:59 AM The View 1058-12n :30 USPRTV25ACH \$2,500.00 NM									
6	10/24/12	10/30/12	Midday News	1158a-1230p	11111--	:30	5	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/12 10/30/12 11111-- 5 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/24/12 12:25 PM Midday News 1158a-1230p :30 USPRTV25ACH \$1,200.00 NM 2 WCVB Th 10/25/12 Midday News 1158a-1230p :00 <del>\$1,200.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11 3 WCVB F 10/26/12 12:34 PM Midday News 1158a-1230p :30 USPRTV25ACH \$1,200.00 NM LR- Local Program Rover									
7	10/24/12	10/30/12	Millionaire	1228-1p	11111--	:30	5	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/12 10/30/12 11111-- 5 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/24/12 12:51 PM Millionaire 1228-1p :30 USPRTV25ACH \$1,500.00 NM 2 WCVB Th 10/25/12 12:53 PM Millionaire 1228-1p :30 USPRTV25ACH \$1,500.00 NM 3 WCVB F 10/26/12 Millionaire 1228-1p :00 <del>\$1,500.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11									
8	10/24/12	10/30/12	1-2p	1-2p	22222--	:30	10	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/12 10/30/12 22222-- 10 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB W 10/24/12 12:59 PM 1-2p 1-2p :30 USPRTV25ACH \$1,500.00 NM 1 WCVB W 10/24/12 1:28 PM 1-2p 1-2p :30 USPRTV25ACH \$1,500.00 NM 4 WCVB Th 10/25/12 1-2p 1-2p :00 <del>\$1,500.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11 3 WCVB Th 10/25/12 1:32 PM 1-2p 1-2p :30 USPRTV25ACH \$1,500.00 NM 6 WCVB F 10/26/12 1-2p 1-2p :00 <del>\$1,500.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11									



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965844-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads NH	American Crossroads	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
8	10/24/12	10/30/12	1-2p	1-2p	22222--	:30	10	\$1,500.00	NM																																																																																																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>1:29 PM</td><td>1-2p</td><td>1-2p</td><td>:30</td><td>USPRTV254ACH</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WCVB	F	10/26/12	1:29 PM	1-2p	1-2p	:30	USPRTV254ACH	\$1,500.00	NM																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
5	WCVB	F	10/26/12	1:29 PM	1-2p	1-2p	:30	USPRTV254ACH	\$1,500.00	NM																																																																																																														
9	10/24/12	10/30/12	GENERAL HOSPITAL	ABC SOAPS ROTA	22222--	:30	10	\$2,000.00	NM																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/12</td><td>10/30/12</td><td>22222--</td><td>10</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>2:25 PM</td><td>GENERAL HOSPITAL</td><td>ABC SOAPS ROTA</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>2:59 PM</td><td>GENERAL HOSPITAL</td><td>ABC SOAPS ROTA</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td></td><td>GENERAL HOSPITAL</td><td>ABC SOAPS ROTA</td><td>:00</td><td></td><td><del>\$2,000.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 3.6,3.7,3.8,3.9,3.10,3.11</td></tr><tr><td>4</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td>2:25 PM</td><td>GENERAL HOSPITAL</td><td>ABC SOAPS ROTA</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>10/26/12</td><td></td><td>GENERAL HOSPITAL</td><td>ABC SOAPS ROTA</td><td>:00</td><td></td><td><del>\$2,000.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 3.6,3.7,3.8,3.9,3.10,3.11</td></tr><tr><td>6</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>2:59 PM</td><td>GENERAL HOSPITAL</td><td>ABC SOAPS ROTA</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/12	10/30/12	22222--	10	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	W	10/24/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	USPRTV25ACH	\$2,000.00	NM	1	WCVB	W	10/24/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	USPRTV25ACH	\$2,000.00	NM	3	WCVB	Th	10/25/12		GENERAL HOSPITAL	ABC SOAPS ROTA	:00		<del>\$2,000.00</del>	NM	See MG 3.6,3.7,3.8,3.9,3.10,3.11											4	WCVB	Th	10/25/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	USPRTV25ACH	\$2,000.00	NM	5	WCVB	F	10/26/12		GENERAL HOSPITAL	ABC SOAPS ROTA	:00		<del>\$2,000.00</del>	NM	See MG 3.6,3.7,3.8,3.9,3.10,3.11											6	WCVB	F	10/26/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	USPRTV25ACH	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	10/24/12	10/30/12	22222--	10	\$2,000.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
2	WCVB	W	10/24/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
1	WCVB	W	10/24/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
3	WCVB	Th	10/25/12		GENERAL HOSPITAL	ABC SOAPS ROTA	:00		<del>\$2,000.00</del>	NM																																																																																																														
See MG 3.6,3.7,3.8,3.9,3.10,3.11																																																																																																																								
4	WCVB	Th	10/25/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
5	WCVB	F	10/26/12		GENERAL HOSPITAL	ABC SOAPS ROTA	:00		<del>\$2,000.00</del>	NM																																																																																																														
See MG 3.6,3.7,3.8,3.9,3.10,3.11																																																																																																																								
6	WCVB	F	10/26/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
10	10/24/12	10/30/12	KATIE COURIC DAY	3-4p	22222--	:30	10	\$1,000.00	NM																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/12</td><td>10/30/12</td><td>22222--</td><td>10</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>3:47 PM</td><td>KATIE COURIC DAY</td><td>3-4p</td><td>:30</td><td>USPRTV25ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>3:59 PM</td><td>KATIE COURIC DAY</td><td>3-4p</td><td>:30</td><td>USPRTV25ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td>3:21 PM</td><td>KATIE COURIC DAY</td><td>3-4p</td><td>:30</td><td>USPRTV25ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td>3:56 PM</td><td>KATIE COURIC DAY</td><td>3-4p</td><td>:30</td><td>USPRTV25ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>6</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>3:41 PM</td><td>KATIE COURIC DAY</td><td>3-4p</td><td>:30</td><td>USPRTV25ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>3:59 PM</td><td>KATIE COURIC DAY</td><td>3-4p</td><td>:30</td><td>USPRTV25ACH</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/12	10/30/12	22222--	10	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	W	10/24/12	3:47 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM	2	WCVB	W	10/24/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM	4	WCVB	Th	10/25/12	3:21 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM	3	WCVB	Th	10/25/12	3:56 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM	6	WCVB	F	10/26/12	3:41 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM	5	WCVB	F	10/26/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	10/24/12	10/30/12	22222--	10	\$1,000.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	WCVB	W	10/24/12	3:47 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM																																																																																																														
2	WCVB	W	10/24/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM																																																																																																														
4	WCVB	Th	10/25/12	3:21 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM																																																																																																														
3	WCVB	Th	10/25/12	3:56 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM																																																																																																														
6	WCVB	F	10/26/12	3:41 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM																																																																																																														
5	WCVB	F	10/26/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	USPRTV25ACH	\$1,000.00	NM																																																																																																														
11	10/24/12	10/30/12	ELLEN EF	4P-5P	22222--	:30	10	\$2,000.00	NM																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/12</td><td>10/30/12</td><td>22222--</td><td>10</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>4:22 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>4:46 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td>4:24 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td>4:55 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>4:23 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>6</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>4:49 PM</td><td>ELLEN EF</td><td>4P-5P</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/12	10/30/12	22222--	10	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	W	10/24/12	4:22 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM	1	WCVB	W	10/24/12	4:46 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM	4	WCVB	Th	10/25/12	4:24 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM	3	WCVB	Th	10/25/12	4:55 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM	5	WCVB	F	10/26/12	4:23 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM	6	WCVB	F	10/26/12	4:49 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	10/24/12	10/30/12	22222--	10	\$2,000.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
2	WCVB	W	10/24/12	4:22 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
1	WCVB	W	10/24/12	4:46 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
4	WCVB	Th	10/25/12	4:24 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
3	WCVB	Th	10/25/12	4:55 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
5	WCVB	F	10/26/12	4:23 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
6	WCVB	F	10/26/12	4:49 PM	ELLEN EF	4P-5P	:30	USPRTV25ACH	\$2,000.00	NM																																																																																																														
12	10/24/12	10/30/12	Newscenter 5 at 5	5-6p	11111--	:30	5	\$3,500.00	NM																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/12</td><td>10/30/12</td><td>11111--</td><td>5</td><td>\$3,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>5:55 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>USPRTV25ACH</td><td>\$3,500.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td></td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:00</td><td></td><td><del>\$3,500.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 3.6,3.7,3.8,3.9,3.10,3.11</td></tr><tr><td>3</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>5:44 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>USPRTV25ACH</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/12	10/30/12	11111--	5	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	W	10/24/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	USPRTV25ACH	\$3,500.00	NM	2	WCVB	Th	10/25/12		Newscenter 5 at 5	5-6p	:00		<del>\$3,500.00</del>	NM	See MG 3.6,3.7,3.8,3.9,3.10,3.11											3	WCVB	F	10/26/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	USPRTV25ACH	\$3,500.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	10/24/12	10/30/12	11111--	5	\$3,500.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	WCVB	W	10/24/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	USPRTV25ACH	\$3,500.00	NM																																																																																																														
2	WCVB	Th	10/25/12		Newscenter 5 at 5	5-6p	:00		<del>\$3,500.00</del>	NM																																																																																																														
See MG 3.6,3.7,3.8,3.9,3.10,3.11																																																																																																																								
3	WCVB	F	10/26/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	USPRTV25ACH	\$3,500.00	NM																																																																																																														
13	10/24/12	10/30/12	Newscenter 5 at 6	6-630p	-11-1--	:30	3	\$5,000.00	NM																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/12</td><td>10/30/12</td><td>-11-1--</td><td>3</td><td>\$5,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/12	10/30/12	-11-1--	3	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	10/24/12	10/30/12	-11-1--	3	\$5,000.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965844-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads NH	American Crossroads	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/24/12	10/30/12	Newscenter 5 at 6	6-630p	- 11- 1 - -	:30	3	\$5,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/24/12 6:23 PM Newscenter 5 at 6 6-630p :30 USPRTV25ACH \$5,000.00 NM 2 WCVB F 10/26/12 Newscenter 5 at 6 6-630p :00 <del>\$5,000.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11									
15	10/24/12	10/30/12	Chronicle	728-8p	MTWTF - -	:30	3	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/12 10/30/12 MTWTF - - 3 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Th 10/25/12 7:45 PM Chronicle 728-8p :30 USPRTV25ACH \$4,000.00 NM 3 WCVB F 10/26/12 7:38 PM Chronicle 728-8p :30 USPRTV25ACH \$4,000.00 NM									
16	10/24/12	10/30/12	Newscenter 5 at 11	11-1130p	- 11- 1 - -	:30	3	\$8,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/12 10/30/12 - 11- 1 - - 3 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/24/12 11:28 PM Newscenter 5 at 11 11-1130p :30 USPRTV25ACH \$8,000.00 NM 2 WCVB F 10/26/12 Newscenter 5 at 11 11-1130p :00 <del>\$8,000.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11									
17	10/24/12	10/29/12	Post 1130p Late News	1130p-1135p	1 - - 1- 1 -	:30	3	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/12 10/30/12 1 - - 1- 1 - 3 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 10/25/12 11:33 PM Post 1130p Late News 1130p-1135p :30 USPRTV254ACH \$5,000.00 NM 2 WCVB Sa 10/27/12 Post 1130p Late News 1130p-1135p :00 <del>\$5,000.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11									
18	10/24/12	10/30/12	Nightline	1135p-1206a	11111 - -	:30	5	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/12 10/30/12 11111 - - 5 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/24/12 11:53 PM Nightline 1135p-1206a :30 USPRTV25ACH \$2,000.00 NM 2 WCVB Th 10/25/12 Nightline 1135p-1206a :00 <del>\$2,000.00</del> NM See MG 3.6,3.7,3.8,3.9,3.10,3.11 3 WCVB F 10/26/12 11:47 PM Nightline 1135p-1206a :30 USPRTV254ACH \$2,000.00 NM									
19	10/24/12	10/26/12	Shark Tank	758-9p	- - - - 1 - -	:30	1	\$8,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 - - - - 1 - - 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/26/12 7:58 PM Shark Tank 758-9p :30 USPRTV25ACH \$8,000.00 NM									
20	10/24/12	10/28/12	5a Weekend Eyeopener	Sa/Su 5a-6a	- - - - - 11	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 - - - - - 11 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/27/12 5:28 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 USPRTV25ACH \$400.00 NM 2 WCVB Su 10/28/12 5:41 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 USPRTV25ACH \$400.00 NM									
21	10/24/12	10/28/12	6a Weekend Eyeopener	558-7a	- - - - - 22	:30	4	\$1,500.00	NM



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965844-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads NH	American Crossroads	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/24/12	10/28/12	6a Weekend Eyeopener	558-7a	-----22	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----22 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/27/12 6:09 AM 6a Weekend Eyeopener 558-7a :30 USPRTV25ACH \$1,500.00 NM									
2 WCVB Sa 10/27/12 6:40 AM 6a Weekend Eyeopener 558-7a :30 USPRTV25ACH \$1,500.00 NM									
3 WCVB Su 10/28/12 6:12 AM 6a Weekend Eyeopener 558-7a :30 USPRTV25ACH \$1,500.00 NM									
4 WCVB Su 10/28/12 6:42 AM 6a Weekend Eyeopener 558-7a :30 USPRTV25ACH \$1,500.00 NM									
22	10/24/12	10/28/12	Weekend GMA	7-8a	-----22	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----22 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/27/12 7:27 AM Weekend GMA 7-8a :30 USPRTV25ACH \$2,500.00 NM									
2 WCVB Sa 10/27/12 7:54 AM Weekend GMA 7-8a :30 USPRTV25ACH \$2,500.00 NM									
4 WCVB Su 10/28/12 7:27 AM Weekend GMA 7-8a :30 USPRTV25ACH \$2,500.00 NM									
3 WCVB Su 10/28/12 7:59 AM Weekend GMA 7-8a :30 USPRTV25ACH \$2,500.00 NM									
23	10/24/12	10/28/12	AFHV	658-8p	-----1	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/28/12 AFHV 658-8p :00 <del>\$12,000.00</del> NM									
See MG 23.2									
24	10/24/12	10/30/12	World News Tonight	630-7p	--111-1	:30	4	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 --111-1 4 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/24/12 6:56 PM World News Tonight 630-7p :30 USPRTV254ACH \$4,000.00 NM									
2 WCVB Th 10/25/12 6:56 PM World News Tonight 630-7p :30 USPRTV25ACH \$4,000.00 NM									
3 WCVB F 10/26/12 6:55 PM World News Tonight 630-7p :30 USPRTV25ACH \$4,000.00 NM									
4 WCVB Su 10/28/12 6:57 PM World News Tonight 630-7p :30 USPRTV25ACH \$4,000.00 NM									
<u>Total Spots</u>							<b>71</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$165,500.00</b>
<u>Agency Commission</u>	<b>\$24,825.00</b>
<u>Net Amount Due</u>	<b>\$140,675.00</b>